

Helping Millennial and Generation Z Individuals Discover The National Forests Thru Media



Project Title	Helping Millennial and Generation Z Individuals Discover The National Forests Thru Media
Project Summary	Examine how the public perceives the Forest Service through the lens of social media, film and animation. Looking at movies and documentaries is how people tend to shape their perception. Research and view films, videos, and animation that feature the Forest Service employees and activities.
Country	United States

Project Description

If you are a visual media student (classics, popular, documentary, and beyond) or are just a film buff, this is an opportunity to put your knowledge to work. The National Partnerships Office is looking to work with partners to creating more positive content about our National Forests and would like to know what imagery/media already exists. The intern(s) will research and identify the types of messages they perceive from visual media related to Forest Service activities.

Required Skills or Interests

Skill(s)
Data visualization
Research
Social media management
Storytelling/blogging/vlogging
Videography

Additional Information

None

Language Requirements

None